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**EDUCATOR • FILMMAKER • EDITOR • AUTHOR**

**2018–Present**

**Korn Ferry – Director of Production**

- Created and currently run an in-house video production department. Produced a library of 1200 interview clips on job search and career management, plus educational content for direct users and video projects for marketing and business development.
- Interfaced with IT department to manage and maintain content library in CMS, S3, etc. [www.kfadvance.com](http://www.kfadvance.com)

**2017–Present**

**The Training Cycle – Owner**

- A training, workshop, and speaking program for corporate and leadership trainers.
- Trained hundreds of instructors and instructor trainers in sports and recreation, filmmaking, IT development, public safety, non-profits, and others.
- “Making Corporate Trainers into Powerful Educators.” <http://www.thetrainingcycle.com/>

**2014 – 2018**

**Recify, Inc. – President**

- Created a complete software engine that runs any recreational business.
- Designed modules including CRM, online education, certification, live class registration and scheduling, product sales, rentals, consignments, and more.
- Wrote and created marketing collateral, video, sales plans. [www.recify.com](http://www.recify.com)

**2009 –2018**

**UTD International, Inc. – Vice President / Co-Founder**

- Co-Founder of Unified Team Diving, a global Scuba certification and training agency.
- Managed a team of 200+ instructors worldwide. Provided customer service for 5000+ students.
- Created approximately 100 online courses with associated live class curriculum.
- Wrote, edited, and published seven books and 29 issues of the UTD Journal. [www.utdscubadiving.com](http://www.utdscubadiving.com)

**1984 – 2014**

**Film Director and Director of Photography / Snaproll Films**

- Produced, directed, and photographed over 1000 TV commercials.
- Director of Photography on feature films ,TV movies, and 24+ music videos. Films screened at Cannes and Sundance. Independent Spirit Award nomination for Sundance winner *Judy Berlin*.
- Produced and Directed the documentary, *It Seems Like Magic, But It's Science*, a film on a trek to Mt. Everest Base Camp with a group of Parkinson's Disease patients.
- Created a series of short animated videos for sales, marketing, and education for companies ranging from stem cell therapy to school security to software development. [www.snaproll.com](http://www.snaproll.com)

**2004 – 2009**

**One On One Film Training – Owner / Founder**

- Created and taught in this mentoring program for emerging film directors and cinematographers.
- Trained hundreds of clients in the art of visual storytelling.
- Lectured at events and film festivals around the world. [www.oneononefilmtraining.com](http://www.oneononefilmtraining.com)

**1984 – 2004**

**Master Faculty – Rockport College and International Film and TV Workshops.**

- Taught a full range of film production and cinematography classes.
- Wrote course curriculum and catalog descriptions.
- Currently this institution is the Maine Media Workshops + College. <https://www.mainemedia.edu/>

**Personal Achievements and Interests**

Road and track bicycle racer (national level), triathlete, cross country skier, mountain trekker (Mt. Everest Base Camp, Machu Picchu), aerobatic flight instructor (inactive), competition aerobatic pilot (inactive), scuba instructor trainer.