

JEFFREY SECKENDORF

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WRITING

As the founder of Unified Team Diving, a global Scuba certification and training agency, Jeff has authored eight published training manuals and dozens of online courses. He also created the *UTD Standards and Procedures* and wrote the *UTD Playbook, A Guide for Instructors*.

He published and edited the *UTD Journal* for several years and has written curriculum in both the scuba and film industries.

Jeff has created a series of short animated marketing/educational videos on topics ranging from stem cell therapy to school security to software development.

AVIATION

As a commercial pilot and certificated flight instructor, Jeff spent many years and thousands of hours in the air, owning airplanes from a heavily modified 1965 Mooney to a tricked out Pitts Special S1-T.

He taught in the Mooney Pilot Proficiency Program, taught and coached aerobatic pilots, flew competition aerobatics, and built a composite airplane.

As a pilot of experimental aircraft, Jeff was able to perform much of his own maintenance.

FILMMAKING

Jeff began his career as a photographer and filmmaker. He photographed the live action portion of Electronic Arts' video game, *NEED FOR SPEED*. He received an Independent Spirit Award

nomination for his black and white cinematography on Sundance winner *JUDY BERLIN*. The wide screen epic, *FINDING HOME* received Best Cinematography awards at the Rome International Film Festival and the Tiburon Film Festivals.

He has photographed commercials for Pepsi, Nabisco, The NYC Ballet, Saranac Beer, Kaiser Permanente, Connecticut Lottery, Showtime, The Movie Channel, and many more.

Recent documentary projects included trips to Mt. Everest Base Camp and Machu Piccu.

TEACHING

Jeff spent twenty years as an instructor and member of the master faculty at the International Film and TV Workshops and the Rockport College. He has taught numerous filmmaking workshops around the world and is the founder of One On One Film Training, a mentoring and consulting program offering individual training to emerging directors and cinematographers.



SOFTWARE AND MEDIA

The need for a custom database in Unified Team Diving led to the 2015 development of an education and certification software engine called Recify.

This gave Jeff an opportunity to combine his passions for education and media, exploring a series of online education and training projects.

RECREATION

Jeff is a triathlete, road and track cyclist, and cross country skier. He spent many years as an accomplished ice and rock climber.

THE NUMBERS

A gazillion still photographs.
Thousands of commercials.
Hundreds of web sites.
Scores of movies.
Dozens of music videos.
Eight Books.
Five bicycles.
Three documentaries.
Two databases.
One goal.